

Screw Business As Usual Turning Capitalism Into A Force For Good

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What Matters Now Gary Hamel 2012-01-04 This is not a book about one thing. It's not a 250-paged dissertation on leadership, teams or motivation. Instead, it's an agenda for building organizations that can flourish in a world of diminished hopes, relentless change and ferocious competition. This is not a book about doing better. It's not a manual for people who want to tinker at the margins. Instead, it's an impassioned plea to reinvent management as we know it—to rethink the fundamental assumptions we have about capitalism, organizational life, and the meaning of work. Leaders today confront a world where the unprecedented is the norm. Wherever one looks, one sees the exceptional and the extraordinary: Business newspapers decrying the state of capitalism. Once-innovative companies struggling to save themselves from obsolescence. Next gen employees shunning blue chips for social start-ups. Corporate miscreants getting pilloried in the blogosphere. Entry barriers tumbling in what were once oligopolistic strongholds. Hundred-year-old business models being rendered irrelevant overnight. Newbie organizations crowdsourcing their most creative work. National governments lurching towards bankruptcy. Investors angrily confronting greedy CEOs and complacent boards. Newly omnipotent customers eagerly wielding their power. Social media dramatically transforming the way human beings connect, learn and collaborate. Obviously, there are lots of things that matter now. But in a world of fractured certainties and battered trust, some things matter more than others. While the challenges facing organizations are limitless; leadership bandwidth isn't. That's why you have to be clear about what really matters now. What are the fundamental, make-or-break issues that will determine whether your organization thrives or dives in the years ahead? Hamel identifies five issues that are paramount: values, innovation, adaptability, passion and ideology. In doing so he presents an essential agenda for leaders everywhere who are eager to move from defense to offense reverse the tide of commoditization defeat bureaucracy astonish their customers foster extraordinary contribution capture the moral high ground outrun change build a company that's truly fit for the future Concise and to the point, the book will inspire you to rethink your business, your company and how you lead.

The Virgin Way Richard Branson 2015-10-20 This is a book on leadership from someone who has never read a book on leadership in his life. While building the Virgin Group over the course of forty years, Richard Branson has never shied away from tackling seemingly outlandish challenges that others (including his own colleagues on many occasions) considered sheer lunacy. He has taken on giants like British Airways and won, and monsters like Coca-Cola and lost. Now Branson gives an inside look at his strikingly different, swashbuckling style of leadership. Learn how fun, family, passion, and the dying art of listening are key components to what his extended family of employees around the world has always

dubbed (with a wink) "the Virgin Way." This unique perspective comes from a man who dropped out of school at sixteen, suffers from dyslexia, and has never worked for anyone but himself. He may be famous for thinking outside the box--an expression he despises--but Branson asserts that "you'll never have to think outside the box if you refuse to let anyone build one around you."

Beautiful Trouble Andrew Boyd 2013-05-01 Banksy, the Yes Men, Gandhi, Starhawk: the accumulated wisdom of decades of creative protest is now in the hands of the next generation of change-makers. Beautiful Trouble. Sophisticated enough for veteran activists, accessible enough for newbies, this compact pocket edition of the bestselling Beautiful Trouble is a book that's both handy and inexpensive. Showcasing the synergies between artistic imagination and shrewd political strategy, this generously illustrated volume can easily be slipped into your pocket as you head out to the streets. This is for everyone who longs for a more beautiful, more just, more livable world – and wants to know how to get there. Includes a new introduction by the editors. Contributors include: Celia Alario • Andy Bichlbaum • Nadin Bloch • L. M. Bogard • Mike Bonnano • Andrew Boyd • Kevin Buckland • Doyle Canning • Samantha Corbin • Stephen Duncombe • Simon Enoch • Janice Fine • Lisa Fithian • Arun Gupta • Sarah Jaffe • John Jordan • Stephen Lerner • Zack Malitz • Nancy L. Mancias • Dave Oswald Mitchell • Tracey Mitchell • Mark Read • Patrick Reinsborough • Joshua Kahn Russell • Nathan Schneider • John Sellers • Matthew Skomarovsky • Jonathan Matthew Smucker • Starhawk • Eric Stoner • Harsha Walla

Red Plenty Francis Spufford 2012-02-14 "Spufford cunningly maps out a literary genre of his own . . . Freewheeling and fabulous." —The Times (London) Strange as it may seem, the gray, oppressive USSR was founded on a fairy tale. It was built on the twentieth-century magic called "the planned economy," which was going to gush forth an abundance of good things that the lands of capitalism could never match. For just a little while, in the heady years of the late 1950s, the magic seemed to be working. Red Plenty is about that moment in history, and how it came, and how it went away; about the brief era when, under the rash leadership of Khrushchev, the Soviet Union looked forward to a future of rich communists and envious capitalists, when Moscow would out-glamour Manhattan and every Lada would be better engineered than a Porsche. It's about the scientists who did their genuinely brilliant best to make the dream come true, to give the tyranny its happy ending. Red Plenty is history, it's fiction, it's as ambitious as Sputnik, as uncompromising as an Aeroflot flight attendant, and as different from what you were expecting as a glass of Soviet champagne.

Fully Alive Tyler Gage 2017-08-01 Fully Alive tells the story of an astoundingly successful young entrepreneur's immersion in Amazonian indigenous spirituality, its life-changing impact on him, and how he integrated the lessons he learned to build a successful, socially responsible company, live a purposeful life, and make a difference in the world. Building a start-up is like being thrust into the middle of the Amazon rainforest: living every day on the edge of your comfort zone, vulnerable to the unexpected challenges constantly being thrown your way, and constantly shifting to meet daily demands and do everything and anything you can to survive, let alone thrive. Vulnerable, raw, and deeply transparent, Fully Alive reveals powerful tools and lessons that can teach all of us how to grow toward and beyond our personal edges, no matter our circumstances. Tyler Gage shares his spiritual adventures and the business savvy that helped him create RUNA, a pioneering organization that weaves together the seemingly divergent worlds of Amazonian traditions and modern business, demonstrating how we can dig deeper to bring greater meaning and purpose to our personal and professional pursuits. From suburban youth to immersion in the Amazon to entrepreneurial success, Tyler's journey clearly shows that passion and opportunity can be found in the most unexpected places. Captivated by a rare Amazonian tea leaf called guayusa that had never been commercially produced, Tyler started RUNA to partner with the indigenous people of Ecuador to share its energy and its message with the world. Using the spiritual teachings, legends, and healing traditions of the Amazon as his guide, Tyler built RUNA from a scrappy start-up into a thriving, multimillion-dollar company that has become one of the fastest-growing beverage companies in the United States. With the help of investors such as Channing Tatum, Leonardo DiCaprio, and Olivia Wilde, RUNA has created a sustainable source of income for more than 3,000 farming families in Ecuador who sustainably grow guayusa in the rainforest. Simultaneously, RUNA has built a rapidly scaling

nonprofit organization that is working to create a new future for trade in the Amazon based on respect, exchange and healing, not exploitation and greed. Practical tools and lessons are woven throughout the story of Gage's successes and failures, offering guidance on how to relate to obstacles as teachers and mentors to accomplish our personal and professional goals in the often uncertain circumstances we find ourselves in.

The First Billion Is the Hardest Boone Pickens 2008-09-02 It's Never Too Late to Top Your Personal Best. Both a riveting account of a life spent pulling off improbable triumphs and a report back from the front of the global-energy and natural-resource wars, *The First Billion Is the Hardest* tells the story of a remarkable late-life comeback that brought the famed oilman and maverick back from bankruptcy and clinical depression. Along the way, the man often called the "Oracle of Oil" shares the insights that have made him a legend—and describes the billion-dollar bets he is now making in hopes of securing America's energy independence. "Sassy...breezes along...salted with earthy aphorisms."—*Bloomberg Businessweek* "Boone's analysis of America's energy situation is 100 percent on the money....The country should listen to him—now!" —Warren Buffett, chairman and CEO, Berkshire Hathaway "Self-deprecating and audacious...overall, it's decidedly informative about the machinations of business." —*Dallas Morning News* "A fascinating, eye-opening book by one of America's greatest iconoclasts and entrepreneurs. Boone Pickens' sense of daring and innovation has never been sharper."—Steve Forbes, president and CEO, Forbes Inc., and editor in chief of Forbes magazine

The Founder's Dilemma Noam Wasserman 2013-04 *The Founder's Dilemmas* examines how early decisions by entrepreneurs can make or break a startup and its team. Drawing on a decade of research including quantitative data on almost ten thousand founders as well as inside stories of founders like Bill Williams of Twitter and Tim Westergren of Pandora, Noam Wasserman reveals the common pitfalls founders face and how to avoid them.

Postcapitalism Paul Mason 2016-02-09 We know that our world is undergoing seismic change—but how do we emerge from the crisis a fairer, more equal society? Over the past two centuries or so, capitalism has undergone profound changes—economic cycles that veer from boom to bust—from which it has always emerged transformed and strengthened. Surveying this turbulent history, Paul Mason's *Postcapitalism* argues that we are on the brink of a change so big and so profound that this time capitalism itself, the immensely complex system within which entire societies function, will mutate into something wholly new. At the heart of this change is information technology, a revolution that is driven by capitalism but, with a tendency to push the value of much of what we make toward zero, has the potential to destroy an economy based on markets, wages, and private ownership. Almost unnoticed, in the niches and hollows of the current market system, swaths of economic life are beginning to move to a different rhythm. Vast numbers of people are changing how they behave and live, in ways contrary to the current system of state-backed corporate capitalism. And as the terrain changes, new paths open. In this bold and prophetic book, Mason shows how, from the ashes of the crisis, we have the chance to create a more socially just and sustainable economy. Although the dangers ahead are profound, he argues that there is cause for hope. This is the first time in human history in which, equipped with an understanding of what is happening around us, we can predict and shape the future.

The Innovation Secrets of Steve Jobs: Insanely Different Principles for Breakthrough Success Carmine Gallo 2010-10-12 A "THINK DIFFERENT" APPROACH TO INNOVATION-- Based on the Seven Guiding Principles of Apple CEO Steve Jobs In his acclaimed bestseller *The Presentation Secrets of Steve Jobs*, author Carmine Gallo laid out a simple step-by-step program of powerful tools and proven techniques inspired by Steve Jobs's legendary presentations. Now, he shares the Apple CEO's most famous, most original, and most effective strategies for sparking true creativity--and real innovation--in any workplace. **THE INNOVATION SECRETS OF STEVE JOBS** Learn how to **RETHINK** your business, **REINVENT** your products, and **REVITALIZE** your vision of success--the Steve Jobs way. When it comes to innovation, Apple CEO Steve Jobs is legendary. His company slogan "Think Different" is more than a marketing tool. It's a way of life--a powerful, positive, game-changing approach to innovation that anyone can apply to any field of endeavor. These are the Seven Principles of Innovation, inspired by the master himself: Do What You Love, Love What You Do, Know Your Customers, Know Your Competition, Know Your Market, Know Your Team, and Know Your Future.

You Love. Think differently about your career. Put a Dent in the Universe. Think differently about your vision. Kick Start Your Brain. Think differently about how you think. Sell Dreams, Not Products. Think differently about your customers. Say No to 1,000 Things. Think differently about design. Create Insan Great Experiences. Think differently about your brand experience. Master the Message. Think different about your story. By following Steve Jobs's visionary example, you'll discover exciting new ways to un your creative potential and to foster an environment that encourages innovation and allows it to flour You'll learn how to match—and beat—the most powerful competitors, develop the most revolutionary products, attract the most loyal customers, and thrive in the most challenging times. Bestselling busin journalist Carmine Gallo has interviewed hundreds of successful professionals--from CEOs, managers, entrepreneurs to teachers, consultants, and stay-at-home moms—to get to the core of Steve Jobs's i philosophies. These are the simple, meaningful, and attainable principles that drive us all to "Think Different." These are The Innovation Secrets of Steve Jobs. An enhanced ebook is now available with 1 demonstration videos of Jobs' sure-fire innovation secrets. Select the Kindle Edition with Audio/Video the available formats.

The Outline of Sanity G. K. Chesterton 2016-12-09 This antiquarian book contains Gilbert Keith Chesterton's 1926 thesis, "The Outline of Sanity". Within this famous book Chesterton explores the subjects of poverty, concentration of wealth, work, agriculture, machinery, and capital gain. Chesterto championed wealth distribution, but was staunchly opposed to socialism; he was an advocate of priva ownership, but was an anti-capitalist. This fascinating text will appeal to those with an interest in economics, and it constitutes a veritable must-read for fans of Chesterton's seminal work. The chapt this book include: "Some General Ideas", "The Beginning of the Quarrel", "The Peril of the Hour", "The Chance of Recovery", "Some Aspects of Big Business", "The Bluff of the Big Shops", "A Misunderstanding about Method", "A Case in Point", "The Tyranny of Trusts", "Some Aspects of the Land", etcetera. We are republishing this vintage text now in an affordable, modern edition - complete with a new biography of the author.

Tim Cook Leander Kahney 2019-04-16 Journalist Leander Kahney reveals how CEO Tim Cook has led Apple to astronomical success after the death of Steve Jobs in 2011. The death of Steve Jobs left a g void at one of the most innovative companies of all time. Jobs wasn't merely Apple's iconic founder an CEO; he was the living embodiment of a global megabrand. It was hard to imagine that anyone could f his shoes--especially not Tim Cook, the intensely private executive who many thought of as Apple's "operations drone." But seven years later, as journalist Leander Kahney reveals in this definitive book, things at Apple couldn't be better. Its stock has nearly tripled, making it the world's first trillion dollar company. Under Cook's principled leadership, Apple is pushing hard into renewable energy, labor and environmentally-friendly supply chains, user privacy, and highly-recyclable products. From the massive growth of the iPhone to lesser-known victories like the Apple Watch, Cook is leading Apple to a new e success. Drawing on access with several Apple insiders, Kahney tells the inspiring story of how one m attempted to replace someone irreplaceable, and--through strong, humane leadership, supply chain sav and a commitment to his values--succeeded more than anyone had thought possible.

Scaling Up Excellenc Robert I. Sutton 2014-02-04 Wall Street Journal Bestseller "The pick of 2014's management books." –Andrew Hill, Financial Times "One of the top business books of the year." –Harve Schacter, The Globe and Mail Bestselling author, Robert Sutton and Stanford colleague, Huggy Rao ta a challenge that determines every organization's success: how to scale up farther, faster, and more effectively as an organization grows. Sutton and Rao have devoted much of the last decade to uncove what it takes to build and uncover pockets of exemplary performance, to help spread them, and to ke recharging organizations with ever better work practices. Drawing on inside accounts and case studie academic research from a wealth of industries-- including start-ups, pharmaceuticals, airlines, retail, financial services, high-tech, education, non-profits, government, and healthcare-- Sutton and Rao ide the key scaling challenges that confront every organization. They tackle the difficult trade-offs that organizations must make between whether to encourage individualized approaches tailored to local ne or to replicate the same practices and customs as an organization or program expands. They reveal ho

best leaders and teams develop, spread, and instill the right mindsets in their people-- rather than ruin or watering down the very things that have fueled successful growth in the past. They unpack the practices that help to cascade excellence throughout an organization, as well as show how to eliminate destructive beliefs and behaviors that will hold them back. Scaling Up Excellence is the first major business book devoted to this universal and vexing challenge and it is destined to become the standard bearer in the field. [The Sticking Point Solution](#) by Abraham 2010-06 Businesses can plateau, stall, OR stagnate without the owners or key executives even realizing it. A business might be achieving incremental year-on-year growth and yet still be in a situation of stagnation or stall. Why? Because entrepreneurs and ...

[One Nation Under God](#) Kevin M. Kruse 2015-04-14 The provocative and authoritative history of the origins of Christian America in the New Deal era We're often told that the United States is, was, and always has been a Christian nation. But in *One Nation Under God*, historian Kevin M. Kruse reveals that the belief that America is fundamentally and formally Christian originated in the 1930s. To fight the "slavery" of FDR's New Deal, businessmen enlisted religious activists in a campaign for "freedom under God" that culminated in the election of their ally Dwight Eisenhower in 1952. The new president revolutionized the role of religion in American politics. He inaugurated new traditions like the National Prayer Breakfast, and Congress added the phrase "under God" to the Pledge of Allegiance and made "In God We Trust" the country's first official motto. Church membership soon soared to an all-time high of 69 percent. Americans across the religious and political spectrum agreed that their country was "one nation under God." Provocative and authoritative, *One Nation Under God* reveals how an unholy alliance of money, religion, and politics created a false origin story that continues to define and divide American politics to this day.

[The Invention of Capitalism](#) Michael Perelman 2000-05-03 *DIV* Rethinks the history of classical political economy by assessing the Marxian idea of "primitive accumulation," the process by which a propertyless working class is created./div

[Like a Virgin](#) Richard Branson 2013 Looking for advice on setting up your own company, improving your career prospects, or developing your leadership skills? Why not ask Richard Branson? In *Like a Virgin: Secrets They Won't Teach You in Business School*, Richard distills and shares the wisdom and experiences that have made him one of the world's most recognized and respected entrepreneurs. From his 'Top 5 secrets of Business Success', to hard hitting discussions about the global financial crisis, this book brings together his best advice on all things business. It's business school, the Branson way.

[The Servant Leader](#) James A. Autry 2007-12-18 A Practical Guide to Using the Principles of Servant Leadership Leadership is a calling. And servant leadership—the idea that managing with respect, honesty, love, and spirituality empowers employees—helps individuals answer that calling. Bestselling author and former Fortune 500 executive James A. Autry reveals the servant leader's tools, a set of skills and ideas that will transform the way business is done. It helps leaders nurture the needs and goals of those who come to them for leadership. The result is a more productive, successful, and happier organization, and a more meaningful life for the leader. Autry reveals how to remain true to the servant leadership model when handling day-to-day and long-term management situations, including how to: •Provide guidance during conflict and crisis •Assure your continued growth and progress as a leader •Train managers in the principles of servant leadership •Transform a company with morale problems into a great place to work Practiced by one-third of the companies on Fortune's "100 Best Companies to Work For" list, servant leadership is a thriving philosophy. Ultimately, Autry explores how it can be a valuable, refreshing, and rewarding approach to leading others in business life.

[Help the Helper](#) Kevin Pritchard 2012-09-27 "The real lessons of teamwork don't happen on camera. They happen behind the closed doors of locker rooms and team meetings and practice facilities. Kevin and John open those closed doors. All you need to do is get reading!" —Larry Bird "Help the helper" is a basketball motto preached by some of the sport's legendary coaches, including Dean Smith and Phil Jackson. All good players know they should support a teammate who's under pressure. But the true greats know how to take it one step further. They fill the gaps left behind when one teammate goes to help another—gaps that are often far from the basket and out of the spotlight. The true greats step up in ways to make sure no subtle holes develop on defense and no opportunities are missed on offense. H

Helper will show you how to put this level of teamwork to work in your business, to build a culture that recognizes and rewards those who help the helper—even when they don't have sexy statistics. In the process, it will teach you how to de-emphasize the CEO/quarterback/superstar and effectively redefine leadership. You'll learn, for instance, how to: Create a dynasty of unselfishness. Manage energy, not people. Eat obstacles for breakfast. Act like an "unleader." Consider how it works in the hospitality industry. In a great restaurant you don't have to wait for your server to check on you; your needs are taken care of instantaneously, sometimes before you notice them. Everyone from the busboy to the manager has one goal: the success of the team. Such coordination seems complicated for a small eatery, nearly impossible for a large organization. But it's easier than you think. For a combined forty years, Pritchard and Eliot have focused on building high-performing groups. They've crushed Malcolm Gladwell's 10,000-Hour Rule, logging upward of 50,000 hours studying the factors that create champions and dynasties, from the NBA and Major League Baseball to the Fortune 500. Exhaustive testing, scouting, evaluating have taught them that truly special teams in all fields have one common denominator: a willingness to do whatever it takes to help the helper. Drawing on true and inspirational stories from medicine to business, Help the Helper shows what's behind the curtain that fuels great team performance.

Elon Musk Decoded | [Forternia Research Center 2022-04-25](#) Elon Musk Decoded is a concise, hands-on engagement that the reader can take advantage of to learn the key themes of the success behind the genius that created Tesla and Space X. Furthermore, it is not just about understanding those themes about truly applying them to boost your personal, professional, and business growth. CONTENT: CHAPTER 01: What does Musk do to ensure that he gets enough sleep? CHAPTER 02: Why does he think Masters of Business Administration and PhDs are overrated? CHAPTER 03: What does he think is the worst mistake any leader could make, including himself? CHAPTER 04: What is his suggestion for becoming an expert in any field? CHAPTER 05: What are the 3 questions he asks himself to make innovations? CHAPTER 06: Why does he say that doing fun activities can lead you to success? CHAPTER 07: What does he think is the best way to captivate an audience? CHAPTER 08: What are his productivity rules, and why should every effective leader adopt them? CHAPTER 09: What is his suggestion to improve interdepartmental communication? CHAPTER 10: What books does he think you should read? CHAPTER 11: What Habits Made Him An Innovator? CHAPTER 12: What Lessons Can You Learn From His Public Relations Model? CHAPTER 13: What does he suggest you should do to stay more connected with your audience? CHAPTER 14: How has he been able to persevere in the midst of adversity? CHAPTER 15: How do great entrepreneurs like him never stop learning? CHAPTER 16: What is the 5-hour rule he uses to keep learning in the middle of his occupations? CHAPTER 17: What are the simple steps he uses to solve any problem? CHAPTER 18: What are the amazing tips that enrich his personal philosophy? CHAPTER 19: Why does he think you shouldn't waste your time with PowerPoint? CHAPTER 20: How Does His Communication Philosophy Make Your Team More Efficient? CHAPTER 21: What Should Young Entrepreneurs Learn About His Success? CHAPTER 22: Why is the productivity email he sent to Tesla employees a must-read for every entrepreneur? CHAPTER 23: What does he think you should do about productivity killers? CHAPTER 24: How can he improve those obnoxious meetings? **PLUS SPECIAL BONUS CONTENT

Climate Capitalism | [L. Hunter Lovins 2011-04-12](#) Believe in climate change. Or don't. It doesn't matter. But you'd better understand this: the best route to rebuilding our economy, our cities, and our job market as well as assuring national security, is doing precisely what you would do if you were scared to death by climate change. Whether you're the head of a household or the CEO of a multinational corporation, embracing efficiency, innovation, renewables, carbon markets, and new technologies is the smartest decision you can make. It's the most profitable, too. And, oh yes—you'll help save the planet. In Climate Capitalism, L. Hunter Lovins, coauthor of the bestselling Natural Capitalism, and the sustainability expert Boyd Cohen prove that the future of capitalism in a recession-riddled, carbon-constrained world will be built on innovations that cutting-edge leaders are bringing to the market today. These companies are creating jobs and driving innovation. Climate Capitalism delivers hundreds of in-depth case studies of

international corporations, small businesses, NGOs, and municipalities to prove that energy efficiency and renewable resources are already driving prosperity. While highlighting business opportunities across a range of sectors—including energy, construction, transportation, and agriculture technologies—Lovins and Cohen also show why the ex-CIA director Jim Woolsey drives a solar-powered plugin hybrid vehicle. His bumper sticker says it all: "Osama bin Laden hates my car." Corporate executives, entrepreneurs, environmentalists, and concerned citizens alike will find profitable ideas within these pages. In ten information-packed chapters, *Climate Capitalism* gives tangible examples of early adopters across the globe who see that the low-carbon economy leads to increased profits and economic growth. It offers a clear and concise road map to the new energy economy and a cooler planet.

The Age of Surveillance Capitalism Shoshana Zuboff 2019-01-15 The challenges to humanity posed by the digital future, the first detailed examination of the unprecedented form of power called "surveillance capitalism," and the quest by powerful corporations to predict and control our behavior. In this masterwork of original thinking and research, Shoshana Zuboff provides startling insights into the phenomenon that she has named surveillance capitalism. The stakes could not be higher: a global architecture of behavior modification threatens human nature in the twenty-first century just as industrial capitalism disfigured the natural world in the twentieth. Zuboff vividly brings to life the consequences as surveillance capitalism advances from Silicon Valley into every economic sector. Vast wealth and power accumulated in ominous new "behavioral futures markets," where predictions about our behavior are bought and sold, and the production of goods and services is subordinated to a new "means of behavioral modification." The threat has shifted from a totalitarian Big Brother state to a ubiquitous digital architecture: a "Big Other" operating in the interests of surveillance capital. Here is the crucible of an unprecedented form of power marked by extreme concentrations of knowledge and free from democratic oversight. Zuboff's comprehensive and moving analysis lays bare the threats to twenty-first century society: a controlled "hive" of total connection that seduces with promises of total certainty for maximum profit -- at the expense of democracy, freedom, and our human future. With little resistance from law or society, surveillance capitalism is on the verge of dominating the social order and shaping the digital future -- if we let it.

The Turn of the Screw Henry James 2021-01-01 'The Turn of the Screw', first published in 1898, is a novel written by Henry James, who was considered a master of creating best psychological fiction. It is a gothic novel, work of great horror, by one of the most acclaimed authors of the modern European literature.

Business Stripped Bare Richard Branson 2011-04-26 "The brave may not live forever-but the cautious do not live at all!" -Sir Richard Branson Richard Branson is an iconic entrepreneur and the founder of Virgin Airways, Virgin Records, and many other Virgin businesses around the world. Now he shares the inside track on his life in business and reveals the incredible truth about his most risky, brilliant, and audacious deals. Combining invaluable advice with remarkable, and candid stories of Virgin's greatest achievements as well as some of its setbacks, this is a dynamic, inspirational, and truly original guide. Whether you are an executive, an entrepreneur, or are just starting out, Branson strips business down to show how you can succeed and make a difference.

Lights Out Thomas Gryta 2020 How could General Electric--perhaps America's most iconic corporation--suffer such a swift and sudden fall from grace? This is the definitive history of General Electric's epic decline, as told by the two Wall Street Journal reporters who covered its fall. Since its founding in 1892, GE has been more than just a corporation. For generations, it was job security, a safe investment, and an elite business education for top managers. GE electrified America, powering everything from lightbulbs to turbines, and became fully integrated into the American societal mindset of a few companies ever had. And after two decades of leadership under legendary CEO Jack Welch, GE entered the twenty-first century as America's most valuable corporation. Yet, fewer than two decades later, the GE of old was gone. *Lights Out* examines how Welch's handpicked successor, Jeff Immelt, tried to fix the flaws in Welch's profit machine, while stumbling headlong into mistakes of his own. In the end, GE's traditional win-at-all-costs driven culture seemed to lose its direction, which ultimately caused the company's decline on both a personal and organizational scale. *Lights Out* details how one of America's

time great companies has been reduced to a cautionary tale for our times.

Screw Business As Usual Richard Branson 2017-04-04 From the trailblazing founder and CEO of the Virgin Group, a powerful argument for using business to make a positive impact in the world. Richard Branson, one of the world's most famous and admired business leaders, argues that it's time to turn capitalism upside down—to shift our values from an exclusive focus on profit to also caring for people, communities and the planet. As he writes, "My message is a simple one: business as usual isn't working. In fact, it's 'business as usual' that's wrecking our planet. Resources are being used up; the air, the sea, and land—are all heavily polluted. The poor are getting poorer. Many are dying of starvation or because they can't afford a dollar a day for life-saving medicine. . . . Prophecying doom and gloom is simply not my style. . . . I think business can help fix things and create a more prosperous world for everyone. I happen to believe in business because I believe that business can be a force for good. By that I mean doing good through good for business." *Screw Business as Usual* shows how easy it is for both businesses and individuals to embark on a whole new way of doing things, solving major problems and turning our work into something we both love and are proud of.

Lords of Finance Liaquat Ahamed 2009-01-22 Winner of the Pulitzer Prize "Erudite, entertaining macroeconomic history of the lead-up to the Great Depression as seen through the careers of the Wall Street principal bankers . . . Spellbinding, insightful and, perhaps most important, timely." —Kirkus Reviews (starred) "There is terrific prescience to be found in [Lords of Finance's] portrait of times past . . . [Ahamed] a writer of great verve and erudition, [Ahamed] easily connects the dots between the economic crises that rocked the world during the years his book covers and the fiscal emergencies that beset us today." —New York Times It is commonly believed that the Great Depression that began in 1929 resulted from a confluence of events beyond any one person's or government's control. In fact, as Liaquat Ahamed reveals, it was the decisions made by a small number of central bankers that were the primary cause of that economic meltdown, the effects of which set the stage for World War II and reverberated for decades. As we continue to grapple with economic turmoil, *Lords of Finance* is a potent reminder of the enormous impact that the decisions of central bankers can have, their fallibility, and the terrible human consequences that can result when they are wrong.

Digital Disconnect Robert W. McChesney 2013-03-05 Celebrants and skeptics alike have produced valuable analyses of the Internet's effect on us and our world, oscillating between utopian bliss and dystopian hell. But according to Robert W. McChesney, arguments on both sides fail to address the relationship between economic power and the digital world. McChesney's award-winning *Rich Media, Poor Democracy* skewered the assumption that a society drenched in commercial information is a democratic one. In *Digital Disconnect* McChesney returns to this provocative thesis in light of the advent of the digital age, incorporating capitalism into the heart of his analysis. He argues that the sharp decline in the enforcement of antitrust violations, the increase in patents on digital technology and proprietary systems, and other policies and massive indirect subsidies have made the Internet a place of numbing commercialism. A small handful of monopolies now dominate the political economy, from Google, which garners an astonishing 97 percent share of the mobile search market, to Microsoft, whose operating system is used by over 90 percent of the world's computers. This capitalistic colonization of the Internet has spurred the collapse of credible journalism, and made the Internet an unparalleled apparatus for government and corporate surveillance, and a disturbingly anti-democratic force. In *Digital Disconnect* Robert McChesney offers a groundbreaking analysis and critique of the Internet, urging us to reclaim the democratizing potential of the digital revolution while we still can.

Jennifer Government Max Barry 2004-01-06 A wickedly satirical and outrageous thriller about globalization and marketing hype, *Jennifer Government* is the best novel in the world ever. "Funny and clever.... A kind of ad-world version of *Dr. Strangelove*.... [Barry] unleashes enough wit and surprise to make his story a total blast." --The New York Times Book Review "Wicked and wonderful.... [It] does justice about everything right.... Fast-moving, funny, involving." --The Washington Post Book World Taxation has been abolished, the government has been privatized, and employees take the surname of the company they work for. It's a brave new corporate world, but you don't want to be caught without a platinum credit

card--as lowly Merchandising Officer Hack Nike is about to find out. Trapped into building street cred a new line of \$2500 sneakers by shooting customers, Hack attracts the barcode-tattooed eye of the legendary Jennifer Government. A stressed-out single mom, corporate watchdog, and government agent who has to rustle up funding before she's allowed to fight crime, Jennifer Government is holding a close-down sale--and everything must go.

Lying Sam Harris 2013-10-23 As it was in Anna Karenina, Madame Bovary, and Othello, so it is in life. Most forms of private vice and public evil are kindled and sustained by lies. Acts of adultery and other personal betrayals, financial fraud, government corruption—even murder and genocide—generally require an additional moral defect: a willingness to lie. In *Lying*, best-selling author and neuroscientist Sam Harris argues that we can radically simplify our lives and improve society by merely telling the truth in situations where others often lie. He focuses on "white" lies—those lies we tell for the purpose of sparing people discomfort—for these are the lies that most often tempt us. And they tend to be the only lies that go unchallenged while imagining that they are being good in the process.

Screw Business as Usual Richard Branson 2011 "Can we bring more meaning to our lives and help change the world at the same time? Richard Branson, at his brilliant and motivating best, reveals how with his exciting new vision for the future. It is time to turn capitalism upside down - to shift our values, to shift from a just profit focus to caring for people, communities and the planet. "Screw business as usual" shows how easy it is for both businesses and individuals to embark on a whole new way of doing things, solving major problems and turning our work into something we both love and are proud of." -- Back cover.

I Love Capitalism! Ken Langone 2018-05-15 New York Times Bestseller Iconoclastic entrepreneur and New York legend Ken Langone tells the compelling story of how a poor boy from Long Island became one of America's most successful businessmen. Ken Langone has seen it all on his way to a net worth beyond wildest dreams. A pillar of corporate America for decades, he's a co-founder of Home Depot, a former director of the New York Stock Exchange, and a world-class philanthropist (including \$200 million for NYU's Langone Health). In this memoir he finally tells the story of his unlikely rise and controversial career. It's also a passionate defense of the American Dream -- of preserving a country in which any hungry kid can reach the maximum potential of his or her talents and work ethic. In a series of fascinating stories, Langone shows how he struggled to get an education, break into Wall Street, and scramble for an MBA at night while competing with privileged competitors by day. He shares how he learned how to evaluate what a business is worth and apply his street smarts to 8-figure and 9-figure deals. And he opens up about his shyness about discussing, for the first time, his epic legal and PR battle with former NY Governor Eliot Spitzer. His ultimate theme is that free enterprise is the key to giving everyone a leg up. As he writes: This book is my love song to capitalism. Capitalism works! And I'm living proof -- it works for everybody. Absolutely anybody is entitled to dream big, and absolutely everybody should dream big. I did. Show me where the silver spoon was in my mouth. I've got to argue profoundly and passionately: I'm the American Dream.

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How to Be an Anticapitalist in the Twenty-First Century Erik Olin Wright 2019-09-03 What is wrong with capitalism, and how can we change it? Capitalism has transformed the world and increased our productivity, but at the cost of enormous human suffering. Our shared values—equality and fairness, democracy and freedom, community and solidarity—can provide both the basis for a critique of capitalism and help to guide us toward a socialist and democratic society. Erik Olin Wright has distilled decades of work into this concise and tightly argued manifesto: analyzing the varieties of anticapitalism, assessing different strategic approaches, and laying the foundations for a society dedicated to human flourishing. *How to Be an Anticapitalist in the Twenty-First Century* is an urgent and powerful argument for socialism and an unparalleled guide to help us get there. Another world is possible. Included is an afterword by the author's close friend and collaborator Michael Burawoy.

23 Things They Don't Tell You about Capitalism Ha-Joon Chang 2011-01-02 INTERNATIONAL BESTSELLER "For anyone who wants to understand capitalism not as economists or politicians have pictured it but as it actually operates, this book will be invaluable."-Observer (UK) If you've wondered how we did not see the economic collapse coming, Ha-Joon Chang knows the answer: We didn't ask the

they didn't tell us about capitalism. This is a lighthearted book with a serious purpose: to question the assumptions behind the dogma and sheer hype that the dominant school of neoliberal economists-the apostles of the freemarket-have spun since the Age of Reagan. Chang, the author of the international bestseller *Bad Samaritans*, is one of the world's most respected economists, a voice of sanity-and with the tradition of John Kenneth Galbraith and Joseph Stiglitz. *23 Things They Don't Tell You About Capitalism* equips readers with an understanding of how global capitalism works-and doesn't. In his final chapter, "How to Rebuild the World," Chang offers a vision of how we can shape capitalism to humane ends, instead of becoming slaves of the market.

SUMMARY - Screw Business As Usual: Turning Capitalism Into A Force For Good By Richard Branson
Shortcut Edition 2021-05-29 * Our summary is short, simple and pragmatic. It allows you to have the essential ideas of a big book in less than 30 minutes. *As you read this summary, you will discover that capitalism as it has been practiced until now must rapidly evolve to make way for a new model: social enterprises. *You will also discover that : the social and environmental problems affecting the planet require urgent solutions; businesses are the indispensable engine of change; new corporate governance become an absolute necessity in a global village where everyone is connected; social capitalism must replace unbridled liberalism; the search for profit is not incompatible with social actions. *Charismatic leader, brilliant businessman, self-taught self-made man and tireless philanthropist, Richard Branson's career path intrigues and fascinates you? Take advantage of the experiences and advice of the famous billionaire Chairman and CEO of the global Virgin Group, to understand the keys to success for 21st century companies. *Buy now the summary of this book for the modest price of a cup of coffee!

Reach for the Skies Richard Branson 2011-04-28 One of the world's most famous business leaders (and a well-known avian fanatic) explores the pioneers of flight. Bestselling author and billionaire entrepreneur Sir Richard Branson has always been obsessed with the skies. To promote a new Virgin Airlines route, he became the first man to water ski behind a blimp. His Virgin Galactic venture will soon offer ordinary people the opportunity to experience spaceflight aboard the first commercial spaceliner, SpaceShipTwo. *Reach for the Skies*, Branson examines the history of aviation over the last two hundred years, putting the spotlight on trailblazers such as: *Tony Jannus, who made the first ever commercial flight over Tampa Bay, Florida, in 1914. *Leo Valentin, the "bird man" who jumped from 9,000 feet wearing a pair of wooden wings in the 1950s. *Steve Fossett, who broke 130 world records in planes, balloons, and airships. The pioneers of flight-not just the world-famous Wright Brothers, but also lesser known visionaries and dreamers-made it possible for any of us with the desire and the commitment to reach for the skies ourselves.

Elon Musk Chris McNab 2022-11-01 Elon Musk is one of the world's most successful entrepreneurs - CEO of Tesla, the founder of SpaceX and one of the richest people on the planet. Raised in South Africa, he attended a number of universities, before founding the software company Zip2 in 1995. Just four years later it was bought for \$307 million. X.com, the online bank he founded in 1999, merged to form PayPal the following year. His business interests have expanded to include aerospace, artificial intelligence and neurotechnology. This book is a deep dive into his career and how he built his business empire. A fascinating read for aspiring entrepreneurs or anyone looking to build a successful business.

The Power of And R. Edward Freeman 2020-06-16 The idea that business is only about the money does not hold true in the twenty-first century, when companies around the world are giving up traditional distinctions in order to succeed. Yet our expectations for businesses remain under the sway of an outdated worldview that emphasizes profits for shareholders above all else. *The Power of And* offers a new narrative about the nature of business, revealing the focus on responsibility and ethics that unites today's most influential ideas and companies. R. Edward Freeman, Kirsten E. Martin, and Bidhan L. Parmar detail an emerging business model built on five key concepts: prioritizing purpose as well as profits; creating value for stakeholders as well as shareholders; seeing business as embedded in society as well as markets; recognizing people's full humanity as well as their economic interests; and integrating business and ethics into a more holistic model. Drawing on examples across companies, industries, and countries, they show that these values support persevering in hard times and prospering over the long term. Real-world success

stories disprove the conventional wisdom that there are unavoidable trade-offs between acting ethically and succeeding financially. The Power of And presents a conceptual revolution about what it means for business to be responsible, providing a new story for us to tell in order to help all kinds of companies

The Death of Expertise Thomas M. Nichols 2017 A cult of anti-expertise sentiment has coincided with an anti-intellectualism, resulting in massively viral yet poorly informed debates ranging from the anti-vaccination movement to attacks on GMOs. As Tom Nichols shows in *The Death of Expertise*, there are a number of reasons why this has occurred—ranging from easy access to Internet search engines to a customer satisfaction model within higher education.

Market Forces Richard K. Morgan 2005-03-01 From the award-winning author of *Altered Carbon* and *Broken Angels*—a turbocharged new thriller set in a world where killers are stars, media is mass entertainment, and freedom is a dangerous proposition . . . A coup in Cambodia. Guns to Guatemala. For the men and women of Shorn Associates, opportunity is calling. In the superheated global village of the near future, big money is made by finding the right little war and supporting one side against the other in exchange for a share of the spoils. To succeed, Shorn uses a new kind of corporate gladiator: sharp-shooting, hard-driving gunslingers who operate armored vehicles and follow a Samurai code. And Chris Faulkner is just the man for the job. He fought his way out of London's zone of destitution. And his kills are making him famous. But unlike his best friend and competitor at Shorn, Faulkner has a side that outsiders can't see: the side his wife is trying to salvage, that another woman—a porn star turned TV news reporter—is trying to exploit. Steeped in blood, eyed by common criminals looking for a shot at fame, Faulkner is living on borrowed time. Until he's given one last shot at getting out alive. . . .